

AOD Partnership for Healthy Communities FY 2006-07 Annual Plan

Mission: Promote a healthier community by preventing and reducing substance misuse, abuse, and addiction for all age groups in Kent County with a major focus on youth (**Eliminating Abuse, Enabling Action, Encouraging youth Abstinence – EA³**). Volunteer members from multiple community sectors believe that the only way to change the environment is by working together.

Ends How do we know?	Objectives/Strategies
The stigma of addiction is erased.	1. <i>Encourage the development and implementation of a media campaign based on recovery testimonies—recovery is everywhere—you have to do it, but we can help.</i>
The impact on health care system is reduced.	2. Develop and implement strategies to incorporate screening for alcohol misuse within medical health care settings.
	3. <i>Develop and implement strategies to enhance the faith community capacity to identify, consult and refer relative to alcohol misuse.</i>
Youth choose to abstain from the use of alcohol and other drugs.	4. Support Alert Labs’ adaptation of model program, “Making Sobriety Attractive,” with local school districts.
	5. Advocate for a beer tax increase in Michigan.
	6. <i>Support youth in addressing the environmental factors that lead to underage drinking.</i>
Community social norms actively discourage the misuse of alcohol and other drugs.	7. <i>Support Network 180’s Substance Abuse Prevention Leadership Coalition efforts to develop a community database on alcohol and other drugs available through GVSU’s Community Resource Institute.</i>
	8. <i>Encourage the development and implementation of a media campaign based primarily on the “Did You Know” research database of ALERT Labs to enhance community awareness of the burden of alcohol misuse.</i>
	9. <i>Support Network 180’s Substance Abuse Prevention Leadership Coalition’s goal of developing and implementing a strategic plan to prevent the onset and reduce the progression of substance misuse.</i>
	10. Promote the “10 Drug and Alcohol Policies That Will Save Lives” as enumerated by Join Together.
	11. Work towards the adoption and follow-up evaluation of the Community Standards for Alcohol Use by community entities and individuals.
Prevention services are available and effective.	12. Advocate for resources for prevention services.
	13. <i>Support Network 180’s Substance Abuse Prevention Leadership Coalition’s efforts to create and sustain an organized, connected, strategic, inclusive substance misuse prevention system.</i>
	14. Implement networking activities to enhance prevention services.
	15. Develop and/or distribute appropriate prevention educational materials.
Treatment services are available and effective.	16. Advocate for resources for treatment services including within prisons and prisoner re-entry into society programs.
	17. Implement networking activities to enhance treatment services.
	18. Develop and/or distribute appropriate treatment educational materials.

