

Community Standards for Alcohol Use

Our Goals	Our Standards	Our Community Pledges	My/Our Implementation Plan for _____ (time period)
A Safe and Livable Community	The community is clean, safe, and free from unlawful activity, noise and disturbance resulting from the use of alcohol.	1. We will expect that those who drink will do so responsibly and will respect their fellow community members.	
		2. We will expect community entities, including businesses that sell or serve alcohol, to adopt and follow practices that contribute to the well-being of the community.	
Responsible Alcohol Availability for Adults	The rules that govern access to alcohol help contribute to a positive quality-of-life in the community.	3. We will expect our community leaders to create, implement and maintain policies that address issues such as taxation and availability of alcohol (where, when, how much and how it is promoted).	
No Availability of Alcohol for Minors Minors Choose Not to Consume Alcohol	The health, safety and well-being of our children and youth are protected.	4. We will not permit alcohol promotion to target or exploit youth to favor alcohol use.	
		5. We will be vigilant about the risks and harmful effects of alcohol on minors.	
Clear Community Policies and Norms	All community members who use alcohol do so in keeping with the policies and norms that minimize the risks resulting from the use of alcohol.	6. We will know the physical risks and social costs associated with the misuse of alcohol and also help the community to understand these issues.	<i>Create media releases focusing on the burden of alcohol misuse.</i>
		7. We will expect our community leaders and all our members to set standards and policies on alcohol use in the community.	<i>Encourage the community entities we represent and/or are associated with to adopt the Community Standards for Alcohol Use.</i>
		8. We will expect our community leaders and all our members to support effective services that prevent the misuse of alcohol and the negative consequences it produces.	
Support Prevention, Treatment and Promote Recovery	All community members have access to high quality prevention and treatment services and promote recovery.	9. We will work together and with community leaders to make high-quality prevention and treatment services available for those that need them.	<i>Review the Strategic Substance Abuse Prevention Plan as developed by the Kent County Substance Abuse Prevention Leadership Coalition and take any appropriate actions.</i>
		10. We will support and encourage those in our community who are recovering from addiction to alcohol or other drugs.	

Evaluation

The process and impact evaluation for this initiative will:

- Survey community organizations
- Identify organizations adopting the principles
- Identify action steps implemented
- Analyze the results of the initiative
- Publish a report with recommendations for future actions

Please Reply

I/We have adopted the Community Standards for Alcohol Use. You may list us among adopters and contact me/us for initiative evaluation.

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Please clip and return this panel to Network 180; Attention: Mark Witte, Population Services Manager, 728 Fuller Ave NE, Grand Rapids, MI, 49503.

Questions

Mark Witte, markw@network180.org, 616-336-3664, or Ray Hoag hoagr@iserv.net.

Thank you!

Together, we can build a safer environment for all members of our community including our children, youth, employees, college students and families.

